



*Marketing Specialists in The Motor Industry*

## TikTok Lead Generation

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# TikTok Lead Generation Campaigns

*Swipe. Tap. Connect: Your Leads. Your Way.*

## *New Cars*

*Includes: Design (GIF & 4 Static images), Ad setup, Management fee, Reporting.*

- 30-day run period for the Campaign.
- Bespoke forms with multiple images showcasing the vehicle on the form.
- No Tik Tok account needed. We will run it under the dealership name.
- Leads will be pushed back into your CRM system instantly.
- Full reporting provided.

From  
**R 8500** Per Campaign  
Excl. VAT





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New Cars*

### Statistics

Impressions: 583 192

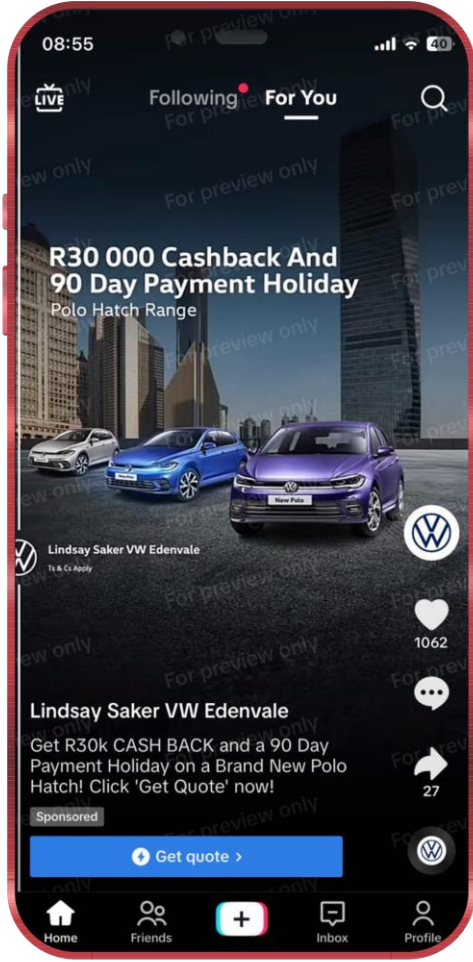
Reach: 513 921

Interactions: 3 480

Clicks: 2 399

Form Leads: 155

Client budget R10 000



# TikTok Lead Generation Campaigns Statistics

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## ***New Cars***

Our TikTok campaigns are in full swing, and the numbers speak for themselves. Here's a quick snapshot of the most recent statistics for our current campaigns, showcasing the impact that is being made for the below clients:

### **Statistics**

**Volkswagen Lenasia**

**Run time:**

Impressions: 318,410

Reach: 285,822

Engagements: 1,629

Clicks: 1,171

**Leads: 77**

**Client Budget: R 8 250**

**7 Deals closed.**

### **Statistics**

**Haval Midrand**

**Runtime: 24 Oct to 24 Nov**

Impressions: 421,904

Reach: 372,244

Engagements: 2,162

Clicks: 1,464

**Leads: 80**

**Client Budget: R8 500**

**3 Deals closed.**

### **Statistics**

**Autocity**

**Runtime: 26 Oct to 26 Nov**

Impressions: 426,548

Reach: 376,217

Engagements: 2,460

Clicks: 1,802

**Leads: 51**

**Client Budget: R8 250**

**3 Deals closed.**

