



Marketing Specialists in The Motor Industry

Marketing Proposal

Lead2Call

Service Sells.



- **Quick response** - Allows you to make first contact with the customer.
- **Recognize a lead** - Salesman should save the Lead2Call number in their phones.
- **Equal Lead distribution** - Round robin distribution ensures equal sales opportunities.
- **Reporting** - Recordings on every call are available.
- **No airtime needed** — The system pays for the calls, not the salesman.
- **No lost Leads** - Never have leads not actioned in your CRM.

From
R 2500 Monthly
Excl. VAT

For up to 500 leads and there after R500 for every 100 leads or part thereof.





Lead2Call

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Lead2Call is a system that converts email form enquiries into telephone calls. Once the lead is generated, the system dials the salesman, then the customer and joins the two calls. This process happens in under 5 minutes which allows salesman to make first contact and never lose out on a potential deal.



SYSTEM

Lead2Call Converts the Enquiry to a call and dials the salesman cell phone.

ACTION

The salesman answers the call and an automated voice Reads out the vehicle info. He/she can then push 1 to connect to the client.

RESPONSE

The system calls the customer and joins the two calls together.